

Course description template

Course Description

This course description provides a concise summary of the course's key features and expected learning outcomes, demonstrating whether students have made the most of the available learning opportunities. It is essential to link this description with the course description.

The program.:

1. Educational institution	Warith Al-Anbiya University
2. Scientific Department / Center	Digital Media Department
3. Course Name/Code	Vocabulary for the Digital Editing course (Interview and Correspondence)
4. Available forms of attendance	mandatory
5. Name of the course instructor	M.M. Walaa Mahmoud Shaker
6. Term/Year	annual
7. Total number of study hours	60 hours
8. Date this description was prepared	1/10/2025

9. Course Objectives:

The course aims to introduce the concept and vocabulary of digital editing (interviews and correspondence) in general, as well as the most important characteristics, elements, concepts, and principles of digital interviews. It also covers the types of interviews in the digital world (text, video, audio) and how to prepare for them, in addition to building rapport with the interviewee and using video and audio tools and software. And to learn best practices for making Teams, Skype, and Zoom work Interviews are visually and aurally appealing, and there are mechanisms and methods for writing interviews.

10. Course outcomes, teaching and learning methods, and assessment

A- Cognitive objectives:

A1- Define digital interviewing (general concepts).

A2- The student is able to prepare for interviews in the digital journalistic world.

A3- The student learns the correct methods of preparing for digital interviews and preparing well for digital questions.

A4- He learns about the types of digital interviews (text, video, audio).

A5- Proficient in the tools necessary for conducting video and audio interviews and how to use Zoom, Skype, and Teams for conducting interviews

B - The skills-related objectives of the course.

B1 - The student acquires skills in writing news articles, reports, and online news. B2 - The

student acquires practical skills in writing news articles and reports.

B3 - The student acquires practical and scientific skills that help him to perform his duties as required.

Teaching and learning methods

1- The scientific lecture method

2. The discussion method involves directing questions to students and encouraging participation in lectures and exams. 3. Scientific visits to media institutions.

Assessment methods

1- In-person lectures

2- Teaching aids: video, projector screen, whiteboard, practical application

C- Affective and value-based objectives

A1- Demonstrate professional responsibility at work by making use of all previous historical experiences. Objectivity is key to providing practical, interactive value.

C2- Demonstrate the ability to think critically and constructively, and to solve problems by drawing on and benefiting from past experiences. C3- Demonstrate the ability to work effectively in groups and to collaborate collectively.

C4- The ability to manage time optimally

D - General and transferable skills (other skills related to employability and personal development).

1. The student was able to become a successful media professional. 2. The ability to learn independently.

3. To possess realistic experiences with perceptual perceptions. 4. To develop reporting skills.

11. Course Structure

Week	Hours	outputs Required learning	Unit name / or the topic	Teaching method	Evaluation Method
1	3	The student understands An idea about the topic	The concept of news journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
2	3	The student understands An idea about the topic	The news has evolved journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
3	3	The student understands An idea about the topic	Characteristics of the news journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
4	3	The student understands An idea about the topic	Types of news journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
5	3	The student understands An idea about the topic	News sources journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
6	3	The student understands An idea about the topic	The six questions To edit the news journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
7	3	The student understands An idea about the topic	Artistic templates To edit the news journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
8	3	To recognize The student on	Practical applications To edit the news journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
9	3	To recognize The student on	Press coverage For the news	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
10	3	The student understands Mechanism of operation	Practical applications News coverage journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
11	3	The student understands	Required skills It is available for editing Press releases	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
12	3	The student learns	Skills utilization News editing Journalism – Applications practical	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live

13	3	The student understands	News values	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
14	3	To learn student	Practical applications in Commitment to values News	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
15	3	First semester exam			Written test Oral and written questions Live
16	3	The student understands	The news in the press Electronic	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
17	3		Artistic templates To edit the news in Electronic journalism	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
18	3	To learn student	Practical applications To edit the news in Electronic journalism	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
19	3	To learn student	Writing the headline for the news journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
20	3	The student applies style Practical experience of the news journalist	Practical applications To write the headline for the news journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
21	3	The student learns	Employment mechanisms The image in the text Press releases	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
22	3	The student understands An idea about the topic	Report concept journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
23	3	The student understands An idea about the topic	Importance of the report journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
24	3	To know student	Report Features journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
25	3	To recognize The student on Types of reports	Types of reports journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live

26	3	To know student	The report and its relation In journalistic arts The other	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
27	3	To learn student	Report editing journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
28	3	To learn student Applications The process	Practical applications To edit the report journalist	Delivering lectures, discussions, and practical training in person	Written test Oral and written questions Live
30	3		Second month exam		Written test Oral and written questions Live

12. Infrastructure	
1. Required textbooks	nothing
2. Main References (Sources)	<p>The Art of Journalistic Reporting by Farouk Abu Zeid</p> <p>Journalistic Editing in the Information Age by authors Hosni Nasr and Sanaa Abdel Rahman;</p> <p>Technical Techniques in Journalistic Editing by author Abdel Aziz Sharaf</p> <p>The Sociology of News Reporting by Abdel Fattah Ibrahim</p>
a. Recommended books and references (Magazines) Scientific reports, ...	Journal of the Media Researcher, University of Baghdad, Volume 11, Issue 1, Year 2005
B. Electronic references, Internet sites...	<p>https://rawabetcenter.com/archives/82162</p> <p>https://www.ahewar.org/debat/show.art.asp?aid=137885</p>

13. Curriculum Development Plan: Keeping pace with scientific advancements and utilizing modern teaching methods. The media, in addition to identifying weaknesses, applies the fundamental principles of comprehensive educational quality management.

