

Course description template

Course Description

This course description provides a concise summary of the course's key features and expected learning outcomes, demonstrating whether students have made the most of the available learning opportunities. It is essential to link this description with the course description.

The program.:

1. Educational institution	Warith Al-Anbiya University - College of Media
2. Scientific Department / Center	Digital Media Department
3. Course Name/Code	News and online press report
4. Available forms of attendance	My presence
5. Name of the course instructor	M.M. Walaa Shaker Mahmoud
6. Term/Year	annual
7. Total number of study hours	Three hours per week: one hour of theory and two hours of practical work.
8. Date this description was prepared	1/12/2025

9. Course Objectives:

The course aims to introduce the concept of news and electronic news reports in general, as well as to identify the most important characteristics and elements of news, its tasks and main objectives. In addition, it aims to introduce the technical methods and templates used in writing news and electronic news reports, and also aims to explain its features and parts. The course also aims to acquire practical skills in the editing process and the practical application of journalistic models, as well as to compare news, reports and other journalistic arts in electronic news sites.

10. Course outcomes, teaching and learning methods, and assessment

A- Cognitive objectives:

- A1- The student understands the concept of a news article and an online news article. A2- The student can identify the characteristics and elements of a news article.
- A3- The student can identify the characteristics and features of electronic news and reports. A4- The student learns about the practical applications of the editing process.
- A5- The student identifies the most important differences and distinctions between news and reports.

B - The skills-related objectives of the course.

- B1 - The student acquires skills in writing news articles, reports, and online news. B2 - The student acquires practical skills in writing news articles and reports.
- B3 - The student acquires practical and scientific skills that help him to perform his duties as required.

Teaching and learning methods

1- The scientific lecture method

- 2. The discussion method involves directing questions to students and encouraging participation in lectures and exams.
- 3. Scientific visits to media institutions.

Assessment methods

1- In-person lectures

- 2- Teaching aids: video, projector screen, whiteboard, practical application

C- Affective and value-based objectives

- A1- Demonstrating professional responsibility at work by drawing on all previous historical experiences Objectivity is key to providing practical, interactive value.

- C2- Demonstrate the ability to think critically and constructively, and to solve problems by drawing on and benefiting from past experiences. C3- Demonstrate the ability to work effectively in groups and to collaborate collectively.

C4- The ability to manage time optimally

D - General and transferable skills (other skills related to employability and personal development).

- 1. The student was able to become a successful media professional.
- 2. The ability to learn independently.
- 3. To possess realistic experiences with perceptual perceptions.
- 4. To develop reporting skills.

11. Course Structure					
Week, hours, learning outcomes	Required	Unit name / or the topic	Teaching method	Evaluation Method	
1	3	The student understands the idea About the topic	Communication process	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
2	3	The student understands the idea About the topic	News date	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
3	3	The student understands the idea About the topic	News elements	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
4	3	The student understands the idea About the topic	Types of news	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
5	3	The student understands the idea About the topic	News sources	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
6	3	The student understands the idea About the topic	The six questions To edit the news journalist	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
7	3	The student understands the idea About the topic	News editing templates	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
8	3	To recognize The student on	Building the news electronic	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
9	3	To recognize The student on	News editing electronic	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
10	3	The student understands the media a job	Forms of news electronic	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
11	3	The student understands	The headline in the news electronic	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
12	3	The student learns	The technical and professional advantages of news in the media Media	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
13	3	The student understands	The film material in Electronic news	Giving lectures Discussion and training	Written test Oral and written questions

				Practical in person	Live
14	3	The student should learn	Editing applications film material	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
15	3	First semester exam			Written test Oral and written questions Live
16	3	The student understands	Report concept electronic	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
17	3		Types of reports Electronic in terms of Content (Report) News report Analytical report Biography, Report Miscellaneous)	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
18	3	The student should learn	Types of reports Electronic in terms of Format (text report, video report, audio report)	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
19	3	The student should learn	Building the report Electronic (structure) The report and its parts	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
20	3	The student applies	Interviews required In the report electronic	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
21	3	The student learns	Report editing electronic	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
22	3	The student understands the idea About the topic	Writing the text in News reports Electronic	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
23	3	The student understands the idea About the topic	Text writing The short version of the report electronic	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
24	3	To know student	Views and applications	Giving lectures Discussion and training	Written test Oral and written questions

				Practical in person	Live
25	3	To recognize student	Video graphics Motion graphics Infographic	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
26	3	To know student	Attribution and documentation	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
27	3	The student should learn	Hyperlinks	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
28	3	The student should learn Practical applications	Practical applications To edit the report Online journalist	Giving lectures Discussion and training Practical in person	Written test Oral and written questions Live
30	3		Second month exam	My presence	Written test Oral and written questions Live

12. Infrastructure	
1. Required textbooks	nothing
2. Main References (Sources)	<p>The Art of Journalistic Reporting by Farouk Abu Zeid</p> <p>Journalistic Editing in the Information Age by authors Hosni Nasr and Sanaa Abdel Rahman;</p> <p>Technical Techniques in Journalistic Editing by author Abdel Aziz Sharaf</p> <p>The Sociology of News Reporting by Abdel Fattah Ibrahim</p>
a. Recommended books and references (Scientific journals, reports,)	Journal of the Media Researcher, University of Baghdad, Volume 11, Issue 1, Year 2005
B. Electronic references, Internet sites...	<p>https://rawabetcenter.com/archives/82162</p> <p>https://www.ahewar.org/debat/show.art.asp?aid=137885</p>

13. Curriculum Development Plan: Keeping pace with scientific advancements and utilizing modern teaching methods. The media, in addition to identifying weaknesses, applies the fundamental principles of comprehensive educational quality management.

