

Course description template

Course Description

This course description provides a concise summary of the course's key features and expected learning outcomes, demonstrating whether students have made the most of the available learning opportunities. It is essential to link this description with the course description.

The program.:

1. Educational institution	Warith Al-Anbiya University
2. Scientific Department / Center	Digital Media Department
3. Course Name/Code	Vocabulary for the Mobile and Data Journalism course
4. Available forms of attendance	mandatory
5. Name of the course instructor	M.M. Walaa Mahmoud Shaker
6. Term/Year	annual
7. Total number of study hours	60 hours
8. Date this description was prepared	1/10/2025

9. Course Objectives:

The course aims to introduce the concept of the vocabulary of mobile and data journalism in general, as well as to learn the most important characteristics, elements, concepts and principles of mobile and data journalism, in addition to learning about the origin, concept, characteristics and factors of the emergence of mobile and data journalism, as well as learning about the methods of employing data journalism in newsrooms and the production and consumption of mobile news, and learning about the emergence of this type of journalism in the world, the Arab world and Iraq, in addition to learning about citizen journalism, its forms and characteristics.

10. Course outcomes, teaching and learning methods, and assessment
<p>A- Cognitive objectives:</p> <p>A1- The student will learn about mobile and data journalism (general concepts). A2- The student will be able to write and edit for the small screen.</p> <p>A3- The student learns mobile video shooting techniques according to the principles of photojournalism. A4- The student learns about mobile data journalism: data collection, organization, and interpretation. A5- The student masters the tools necessary to transform data into a simple visual narrative.</p>
<p>B - The skills-related objectives of the course.</p> <p>B1 - The student acquires skills in writing news, reports, and electronic news using a mobile phone.</p> <p>B2 - The student acquires practical skills for producing news and reports using a mobile phone, starting from choosing the idea. The angle, gathering information, conducting interviews, documenting evidence, then editing the text and producing a version for publication on multiple platforms.</p> <p>B3 - The student acquires practical and scientific skills that improve his performance of journalistic duties using the mobile phone.</p>
<p>Teaching and learning methods</p> <p>1- The scientific lecture method</p> <p>2. The discussion method involves directing questions to students and encouraging participation in lectures and exams. 3. Scientific visits to media institutions.</p>
<p>Assessment methods</p> <p>1- In-person lectures</p> <p>2- Teaching aids: video, projector screen, whiteboard, practical application</p>
<p>C- Affective and value-based objectives</p> <p>A1- Demonstrate professional responsibility at work by making use of all previous historical experiences. Objectivity is key to providing practical, interactive value.</p> <p>C2- Demonstrate the ability to think critically and constructively, and to solve problems by drawing on and benefiting from past experiences. C3- Demonstrate the ability to work effectively in groups and to collaborate collectively.</p> <p>C4- The ability to manage time optimally</p>
<p>D - General and transferable skills (other skills related to employability and personal development).</p> <p>1. The student will be able to become a successful media professional. 2. The ability to learn independently.</p> <p>3. To possess realistic experiences with perceptual perceptions. 4. To develop reporting skills.</p>

11. Course Structure

Week	Hours	outputs Required learning	Unit name / or the topic	Teaching method	Evaluation Method
1	3	The student understands An idea about the topic	The concept of mobile journalism and data	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
2	3	The student understands An idea about the topic	The emergence of mobile journalism and data	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
3	3	The student understands An idea about the topic	Characteristics of journalism Mobile and Data	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
4	3	The student understands An idea about the topic	Factors contributing to the emergence of mobile	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
5	3	The student understands An idea about the topic	Mobile journalism and production news consumption Mobile	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
6	3	The student understands An idea about the topic	News production using mobile	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
7	3	The student understands An idea about the topic	Mobile journalism Iraq	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
8	3	To recognize The student on	Basic equipment in Mobile journalism	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions

					Live
9	3	To recognize The student on	Press coverage Using press mobile	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
10	3	The student understands Mechanism of operation	Practical applications for coverage Press releases Using press mobile	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
11	3	The student understands	Required skills It provides coverage Media by Data Journalism	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
12	3	The student learns	Journalism employment Mobile phones on websites social media	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
13	3	The student understands	Narrative storytelling Digital using mobile	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
14	3	To learn student	Practical applications in Adherence to ethics Media work Using press mobile	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
15	3	First semester exam			Test Editorial oral And the questions Live
16	3	The student understands	Mobile journalism Citizen journalism	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live

17	3		Shapes and Features Citizen journalism	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
18	3	To learn student	Advantages and disadvantages Mobile journalism Phone effects smart	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
19	3	To learn student	Occupational safety For mobile journalists in war zones and conflicts	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
20	3	The student applies style Practical experience of the news	Technical Features For mobile journalism	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
21	3	The student learns	Required skills For those working in journalism mobile	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
22	3	The student understands An idea about the topic	Mobile journalism and production News story	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
23	3	The student understands An idea about the topic	Audio editing software In mobile journalism	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
24	3	To know student	Academic experiences And institutional in journalism mobile	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
25	3	To recognize The student on Types of reports	Goals of mobile journalism	Giving lectures Discussion and training Practical in person	Test Editorial oral

					And the questions Live
26	3	To know student	Uses of journalism mobile	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
27	3	To learn student	Ethical responsibility For mobile journalists	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
28	3	To learn student Applications The process	Story preparation Videos using mobile	Giving lectures Discussion and training Practical in person	Test Editorial oral And the questions Live
30	3		Second month exam		Test Editorial oral And the questions Live

12. Infrastructure	
1. Required textbooks	nothing
2. Main References (Sources)	Mobile applications and their role in producing digital content, by authors Mohamed Essam Abdel-Hadi and Youssef Hassan Mahmoud.2023 Video Journalism - Its Techniques and Challenges, by Dr. Fathi Hussein Amer. Mobile Journalism (MOJ): Its Formal Characteristics and Technical Capabilities, by Dr. Bushra Daoud Sanjari.
a) Recommended books and references (scientific journals, reports, etc.)	Journal of Social Sciences and Humanities, University of Batna, Volume23-Number 02- December2022, pp. 357-374
B. Electronic references, websites...	https://institute.aljazeera.net/ar/news/%D9%D8%A7%D9%84%D8%AC%D8%B2%D9%D85%D8%B9%D9%87%D8%AF - 8A%D8%B1%D8%A9 - %D9%8A%D8%B5%D8%AF%D8%B1 - %D9%85%D8%AD%D8%AF%D8%AB%D9%D9%86%D8%B3%D8%AE%D8%A9 - 91%D8%A9-%D9%85%D9%86 -

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13. Curriculum Development Plan: Keeping pace with scientific advancements and utilizing modern teaching methods. The media, in addition to identifying weaknesses, applies the fundamental principles of comprehensive educational quality management.

